



ART DIRECTOR | GRAPHIC ARTIST | WEB DESIGNER

HANS HAVEMAN

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EXPERIENCE

Wellness Innovations, LLC (Developer of Health & Wellness Products) MANDEVILLE, LA

Art Director/Graphic & Web Design - 2010 to 2011

Design of product packaging, identity, advertisements, signage, menus, websites, email campaigns & marketing collateral for an umbrella corporation & its associated companies: **PhytoCeutical Formulations™**, LLC (Distribution), **The Nutrition Company™**, LLC (Retail) and **Vitality® Juice, Java & Smoothie Bar** (Restaurant).

Wohl & Company (Advertising, Marketing & Public Relations) NEW ORLEANS, LA

Art Director/Graphic & Web Design - 1996 to 2007

Design of identity, advertisements, magazines, books, websites & marketing collateral for a high-profile advertising, marketing and public relations agency.

Clients include:

The Ritz-Carlton NEW ORLEANS, LA

Arnaud's Restaurant NEW ORLEANS, LA

Al Copeland Enterprises NEW ORLEANS, LA

Auburn University Hotel AUBURN, AL

TERMINIX METAIRIE, LA

The Cat Practice NEW ORLEANS, LA

subgraphics (Freelance Design) MANDEVILLE, LA

Creative Director/Graphic & Web Design - 1990 to present

Ownership & operation of this freelance design firm providing identity, print & web design for a wide variety of clients.

Clients include:

Ernie K-Doe (legendary R&B singer) NEW ORLEANS, LA

K-ville (20th Century Fox Television) NEW ORLEANS, LA

TVT Records (*Royal Fingerbowl* CD Art) NEW ORLEANS, LA

Juan's Flying Burrito (*Creole Taqueria*) NEW ORLEANS, LA

Circle Bar NEW ORLEANS, LA

Jimmy Buffet's MARGARITAVILLE NEW ORLEANS, LA

Stiber Technical Illustrations ATHENS, GA

Production Manager/Graphic Designer/Screenprinter - 1993 to 1995

Coordinate screen print production & quality control; Design of T-shirts, posters & novelty items for a high-volume, regional screen printing company.

New World Graphics ATHENS, GA

Graphic Designer/Screenprinter - 1992 to 1993

Design & screenprint of T-shirts, jackets, hats & other various textile accessories for a local screen printing business.

The Red & Black (University of Georgia Student Newspaper) ATHENS, GA

Contributing Writer - 1989 to 1993

EDUCATION

University of Georgia ATHENS, GA

Bachelor of Arts in Journalism

Emphasis on Advertising & Graphic Design

TECHNICAL

Mac OS and Windows operating systems, with an extensive knowledge of many software programs, relying primarily on Photoshop, Illustrator, InDesign, QuarkXPress, Dreamweaver, Flash, FontAgent Pro & Microsoft Office; Proficient in illustration, typography, digital photography, screen printing, software upgrades, hardware repair & general troubleshooting

PERSONAL

Friendly, inquisitive, jovial, passionate, hardworking, thorough, meticulous, fast, yet calm under pressure, capable of producing a wide array of styles other than my own, with the ability to stick to the creative brief and project guidelines

PORTFOLIO

Portfolio will be provided upon request. To view online, please visit: www.subgraphics.net